

Privacy Policy

I'm, Angie Jefferson, a Registered Dietitian and Sole Trader. Trust of my customers and clients is at the heart of everything I do – trust that I am providing you with the very best advice and trust that I am looking after any information that I have about you very carefully. I will NEVER provide your details to anyone else and I will NEVER trade email or phone data with a third party for marketing purposes.

This privacy policy provides more details on how I look after your information.

GENERAL OVERVIEW

Maintaining the security of your data is a priority, and we are committed to respecting your privacy rights. We will handle your data fairly and legally at all times. Angie Jefferson.co.uk is also dedicated to being transparent about what data is collected about you and how we use it.

This policy, which applies whether you use your mobile device or go on line, provides you with information about:

- how we use your data;
- what personal data we collect;
- how we ensure your privacy is maintained; and
- your legal rights relating to your personal data.

HOW WE USE YOUR DATA

Angie Jefferson uses your personal data:

- to provide goods and services to you;
 - to make a tailored website available to you;
 - to manage any registered account(s) that you hold with us;
 - to verify your identity;
 - for crime and fraud prevention, detection and related purposes;
 - with your agreement, to contact you electronically about promotional offers and products and services which we think may interest you;
 - for market research purposes - to better understand your needs;
- and
- where we have a legal right or duty to use or disclose your information (for example in relation to an investigation by a public authority or in a legal dispute).

WHAT PERSONAL DATA DO WE COLLECT?

Angie Jefferson may collect the following information about you:

- your name
- your contact details: postal address including billing and delivery addresses, telephone numbers (including mobile numbers) and e-mail address;
- purchases and orders made by you;
- your communication and marketing preferences;
- your correspondence and communications with Angie Jefferson

For Commercial Clients

- Additional information will be held on pricing and billing procedures

For Clinical Clients

- Additional personal information will be held such as age, gender, medical practitioner and health condition and lifestyle pattern

HOW WE PROTECT YOUR DATA

Angie Jefferson is committed to keeping your personal data safe and secure.

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure (password- and firewall-protected) servers.

All electronic transactions entered into via the website will be protected by encryption technology.

You acknowledge that the transmission of information over the internet is inherently insecure, and I cannot guarantee the security of data sent over the internet.

Security measures include: -

- secure, encrypted cloud based storage of data;
- security controls such as firewalls and virus protection which protect the Angie Jefferson IT infrastructure from external attack and unauthorised access; and
- internal policies setting out our data security approach and training for employees.
- use of GDPR registered & compliant companies for cloud storage, website services & accounting services

COOKIES

Our websites use cookies to collect information. This includes information about browsing and purchasing behaviour by people who access our websites. This includes information about pages viewed, products purchased and the customer journey around our websites. Detailed information is set out in our Use of Cookies Policy.

When someone visits www.angiejefferson.co.uk we use a third party service, Wix.com Visitor Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow wix.com to make, any attempt to find out the identities of those visiting our website.

MAILING LISTS

As part of the registration process for our monthly e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

THIRD PARTY WEBSITES

This website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

YOUR RIGHTS

You have the following rights:

- the right to ask what personal data that we hold about you at any time, subject to a fee specified by law (currently £10) and the supply of appropriate evidence of your identity (for this purpose, I will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).
- the right to ask us to update and correct any out-of-date or incorrect personal data that we hold about you free of charge; and
- (as set out above) the right to opt out of any marketing communications that we may send you.

If you wish to exercise any of the above rights, please contact us using the contact details set out below.

CONTACT INFORMATION

If you have any questions about how Angie Jefferson uses your personal data that are not answered here, or if you want to exercise your rights regarding your personal data, please contact us by any of the following means:

- e-mail us at: angie@angiejefferson.co.uk or
- write to us at: PO BOX 3645, Bracknell RG42 3FE United Kingdom

You have the right to lodge a complaint with the Information Commissioner's Office. Further information, including contact details, is available at <https://ico.org.uk>.

The data controller responsible in respect of the information collected on this website is Angie Jefferson

This policy was last updated March 2018